

# Work Examples

*Projects I worked on during my years as a journalist and editor*

## Monthly research projects for Tech Pro Research (published in collaboration with ZDNet)

What I did for these:

- Created surveys with 10-12 questions, and distributed via the website, email newsletters, and social media channels
- Reviewed all the numbers in survey results, and picked which stats to highlight in an infographic
- Assigned and edited in-depth research reports based on survey findings
- Wrote articles featuring the most important findings and the infographic, with a link to download the full report

Links to examples:

[Report on cybersecurity strategy, and challenges to implementing it](#)

[Report on how companies secure IoT data](#)

[Report on smart office technology and its ability to simplify \(or complicate\) work](#)

## Editing weekly articles from a team of freelance writers for TechRepublic

What I did for these:

- Proofread for clarity, accuracy, and length
- Provided constructive feedback and suggestions for improvement
- Gave final approval before publishing articles

Links to examples:

[How to develop a bug bounty program](#)

[7 strategies project managers can use to perfect stakeholder relationships](#)

[8 hard truths about working in cybersecurity](#)

## Producing six annual special issues of Louisville Magazine

What I did for these:

- Came up with an overall theme and article ideas
- Assigned articles to staff and freelance writers
- Wrote some content, and edited all of it
- Assigned illustration artwork or photography
- Made sure everything got done on time

Links to examples:

[Louisville Bride \(Spring/Summer 2016\)](#)

[Louisville Eats \(2015/2016\)](#)

[Fit Louisville \(2015\)](#)

## Writing feature articles for Louisville Magazine

What I did for these:

- Chose and pitched topics
- Did all research and interviews (It was a *lot* of interviewing!)
- Wrote articles of varying length
- Won a Society of Professional Journalists award for health reporting in 2016

Links to examples:

[Hurdle to Healthcare: Casualties in the governor's plan to 'fix' Medicaid](#)

[Getting Down to Business: Louisville's small business success stories](#)

[What is Middle Class?: Portraits of middle class lifestyles in Louisville](#)

[Playing Hurt: Life as a standardized patient](#)